



PANACHE DESAI

MEDIA DECK



PANACHE
DESAI

MISSION STATEMENT

Panache Desai, a visionary thought leader in the area of human development, who has appeared with Oprah Winfrey on her Emmy-Award winning Super Soul Sunday, calls on us to make a positive impact on our lives and on the world around us by harnessing the power of who we really are. Panache teaches us that we are not defined by the stories we tell ourselves, nor are we limited by our personal beliefs. He is the catalyst that allows us to redefine what is possible, showing us that our very best life is there for the taking.

While well versed in all forms of media, Panache's live appearances are invariably electrifying. Through eye-opening storytelling, gentle humor, and the fire and passion that comes from a genuine desire to effectuate real change, Panache connects with his audience, showing them that they are a part of the Divine. Find out for yourself, click here > <https://vimeo.com/360929768/clcfb701f7>

On March 16, 2020, Panache pivoted from live in-person programs and began livestreaming every morning, supporting a growing global following of more than 14,000 connect and find peace amid the fear and isolation of a global pandemic. His 30-minute unscripted monologues are fresh, deeply inspiring, and often hilarious takes on life while his 30-minute meditations open listener's hearts and deliver a sense of peace regardless of what is unfolding.

Panache believes that the greatest opportunity to experience real and lasting transformation begins by fully accepting who you are as a human being. He is a messenger, an old friend from long ago who's here to remind you that you are brilliant, you are magnificent, and that you are enough!



BIOGRAPHY

As a mentor and a coach, Panache has developed groundbreaking programming and content that continues to uplift and transform a global community of individuals numbering in the millions. Panache has worked with A-list entertainers, influential business leaders, successful entrepreneurs, and everyday people reconnecting them to who they really are, allowing them to reach astonishing levels of personal and professional success.

Panache's new book "*You Are Enough*" debuted as a National Best-seller in February 2020, inspiring readers to discover how returning to authenticity can take you from pain to peace, from falsehood to freedom, and from inadequacy to an invincible sense of your own power. His first best-selling book, "*Discovering Your Soul Signature, A 33-day Path to Passion, Purpose and Joy*" has been translated into 10 foreign languages.

Panache has appeared with Oprah Winfrey on her Emmy-Award winning Super Soul Sunday. He has collaborated alongside Deepak Chopra at the Chopra Center, appeared with Gotham Chopra on Help Desk on OWN, steps in for Rev. Michael Bernard Beckwith at the Agape International Spiritual Center and has worked with Neale Donald Walsch, Elizabeth Lesser, Brian Weiss, MD., Ram Dass, James Redfield and other luminaries in the fields of spiritual and personal development.

Panache is a highly sought after national and international keynote speaker, appearing at I Can Do It, Celebrate Your Life, The Third Metric Thrive Conference, hosted by Arianna Huffington and Mika Brzezinski, Mindvalley University, and Sun Valley Wellness. He has addressed the United Nations Enlightenment Society and regularly speaks to corporate America.

Panache is passionate about fostering authentic growth in others. SoulSpring, his web hub for conscious insights on life, and the Global Gathering, his annual premier live event, are both platforms designed to present emerging and established authors, speakers, and visionaries to his global community with integrity and with the highest regard their work.

Panache is on faculty at the Omega Institute for Holistic Studies, Kripalu Center for Yoga and Health, and 1440 Multiversity.

Panache has also partnered with Feeding America in their fight against hunger. A portion of the proceeds of every one of his live events is donated to provide nutrition for those most in need through Feeding America's nationwide food distribution network.



QUOTES

"The greatest opportunity to experience real and lasting transformation begins by fully accepting who you are as a human being."

"The only thing that matters is a well-lived life - one that creates a positive legacy that changes everything it touches."

"You are not, and have never been the problem. In fact, you are the solution. Right now, you are enough!"

"No matter where you are in life, you have everything you need to create the outcome you've always been trying to achieve."

"When you change your energy, you change your life!"





Panache Desai's social media impact across all platforms exceeds 600k followers. His email list exceeds 150k subscribers.

His community is worldwide, with members located in North America, South America, Europe, Australia, and the Far East. Demographically, the age range of this community is from 30 to 55+, with 70% college educated and 80% earning > \$75k annually.

On average, members of his community spend in excess of \$3k annually on programs, products, and services designed to facilitate their growth and expansion in the area of human development.

WEBSITE

www.PanacheDesai.com

SOCIAL MEDIA CHANNELS

FACEBOOK - [Facebook.com/panachedesaifanpage](https://www.facebook.com/panachedesaifanpage)

INSTAGRAM - [Instagram.com/panachedesai](https://www.instagram.com/panachedesai)

TWITTER - [Twitter.com/panachedesai](https://twitter.com/panachedesai)

YOU TUBE - [Youtube.com/user/panachedesai](https://www.youtube.com/user/panachedesai)

LOGOS



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THAT'S THE SPIRIT
Panache and Jan Desai's life-changing tale of romance,
self-discovery and the business of helping others ...

<https://www.gulfshorelife.com/2019/07/30/thats-the-spirit/>

VIDEO



Find Out How Panache Gave Oprah One of the Best Answers She's Ever Heard.

[Youtu.be/YqaUPDVrp2k](https://youtu.be/YqaUPDVrp2k)



Does Your Uber Driver Know The Way? Find Out How Settling For Less Doesn't Get You To Where You Want To Be.

[Youtube.com/watch?v=6wWMFAkjjqg](https://youtube.com/watch?v=6wWMFAkjjqg)



Panache on Help Desk with Gotham Chopra

[Youtube.com/watch?v=R_VA+VBr4Yo](https://youtube.com/watch?v=R_VA+VBr4Yo)



Highlights of Panache's Appearance at Unity of Naples

[Youtu.be/V8-CdeIj8ic](https://youtu.be/V8-CdeIj8ic)